

To Whom It May Concern:

DairyPalooza is the fastest-growing dairy event in the state of Ohio, and our committee have identified you as a potential sponsor for our 2017 events. Last year's programs hosted over 400 youth, adults, and advisors, and we had many presenters teaching outstanding sessions to record-breaking numbers of participants. DairyPalooza sponsors helped provide participants with clipboards, t-shirts, curry combs, and educational resource packets, not to mention funding hours' worth of educational sessions teaching kids more about the topics they're interested in.

The original intent of DairyPalooza was to put on an innovative educational program, encouraging more involvement and creating opportunities for dairy youth in Ohio. Now in its seventh year, DairyPalooza will continue to hold both of our regional events: DairyPalooza Northeast and DairyPalooza West. DairyPalooza Northeast will be held on April 22, 2017 at the Wayne County Fairgrounds in Wooster, Ohio, and DairyPalooza West will be held on August 29, 2017 at the Auglaize County Fairgrounds in Wapakoneta, Ohio. In addition to catering to participants' favorite topics, we plan to add new youth and adult sessions and give participants more session choices in the afternoon. Again this year, we will provide state-approved Quality Assurance training, and we will also hold our Career Expo with hopes to expand and include more organizations.

However, we need your support to continue providing the best educational experience for participants. This year's sponsors will be listed on our DairyPalooza publications, including fliers and schedules, as well as being listed on our website (www.ohiodairypalooza.com).

To provide proper recognition to our various sponsors, we are categorizing based on donations:

Supreme Champion: Donation of \$250 or more

Grand Champions: Donations of \$100 - \$249

Reserve Champions: Donations of \$50 - \$99

Blue Ribbon: Donations of \$25 - \$49

If you are interested in sponsoring the 2017 DairyPalooza at any level, or if your business would like to set up a booth or display for the career fair, please fill out the attached form.

Questions can be directed to the individuals below. Thanks in advance for your support!

Lisa Gress
DairyPalooza Northeast
Committee Chair
randroliver@aol.com
330-567-3417

Lydia Rinehart
DairyPalooza West
Contact
rinehart.163@osu.edu
937-498-7239

Bonnie Ayars and Sherri Smith
Ohio 4-H Dairy Youth Specialists
ayars.5@osu.edu smith.10072@osu.edu



DairyPalooza 2017 – Sponsorship Information

Please complete all applicable portions of this form. The information you supply will be used in our publications.

Business or Individual Name: _____

Contact Name: _____ Phone Number: _____

Mailing Address: _____

City, Zip: _____ Email address: _____

Sponsorship

At which level would you like to sponsor the 2017 DairyPalooza?

_____ Supreme Champion: \$250 or more

_____ Grand Champion: Donation of \$100 - \$249

_____ Reserve Champion: Donation of \$50 - \$99

_____ Blue Ribbon: Donation of \$25 - \$49

Sponsorship Amount: \$ _____

Which event would you like to sponsor? DairyPalooza Northeast [] DairyPalooza West [] Both []

In the event that you want to donate to both events, your donation will be split equally.

Please make any checks payable to 2017 DairyPalooza.

Career Expo

Your participation in the career expo merits a “reserve champion” ranking among our sponsor listings.

Would your business like to reserve table space for a booth or display in the career expo, which will be held in the main building of the event? Yes [] No []

Which event would you like to attend? DairyPalooza Northeast [] DairyPalooza West [] Both []

- You will need to supply your own table and display. Plan on an 8-foot space. Handouts and “freebies” are encouraged, as well as giveaways to draw participants in.
- Registration for DairyPalooza will begin at 8 a.m. for both events. Please plan to be organized and set up by 7:45, and to stay until 1:00 p.m. for recognition.

Questions about sponsorship or career expo participation should be directed to Lisa Gress or Bonnie Ayars.

Please return this form by March 3 to either:

DairyPalooza
Attn: Lisa Gress
9010 Critchfield Road
Shreve, Ohio 44676

Department of Animal Sciences
Attn: Bonnie Ayars
2029 Fyffe Court
Columbus, Ohio 43210